

# DonorConnect

OPTIMIZE DONOR ENGAGEMENT



## UniVoIP Introduces DonorConnect

UniVoIP's DonorConnect is a powerful tool that provides you with the ability to automate and improve the way you communicate with your constituents. Simplify your office operations, improve patient satisfaction, and increase revenue.

### Unify and Increase Efficiency

Unify all your communications such as fax, email, text and your phone system to focus on your constituents, generate donations quicker, cut overhead costs, reduce event "no-shows" by up to 30%, and increase staff efficiency.



### Engage, Nurture and Retain

Leverage new ways to accomplish your mission:

#### **Event Reminders. No More, No-Shows**

*SMS, Email and voice notifications*

- Interactive, 2-way messaging
- Reduce call volume and hold time
- Customize messages and delivery intervals

#### **Automated Surveys or Seasonal Greetings**

*SMS and Email*

- Automated birthday greetings
- Automated post-event surveys
- Customize questions and delivery intervals

#### **Bulk Messaging**

*SMS, Email and voice notifications*

- Time block for weather closings and re-arranging schedules
- Bulk messaging for marketing, fundraising and newsletters

#### **Payment and/or Donation Notifications**

*SMS and Email*

- Custom intervals and triggers
- Eliminate paper statements
- Leverage mobile payments
- Send donors to website for online payments